



# 2011 MS LAMP WORKSHOP

## Application for Exhibit Space

Dear Vendor,

We invite you to participate in this year's MS LAMP tour. MS LAMP (Mississippi Librarian and Media Professionals) is a unique conference opportunity that travels to four strategic locations— Tupelo, Batesville, Clinton, and Hattiesburg. It brings the conference to the librarians, making it convenient and easy for them to attend. Additionally, this conference is **FREE** of charge to all attendees and they have the opportunity to gain CEU (Continuing Education Unit) credits for attending the workshops provided. This conference is designed so that all librarians visit the exhibits in two groups; therefore, during three hours each day you will have contact with all librarians at each site.

LAMP will be held **August 29 – September 1**. Because it is scheduled at the beginning of the school year, librarians are eager to see your products for which they can spend their money!

Space is limited and tables are awarded on a first-come, first-served basis. Applications must be accompanied with a check made payable to the **Mississippi LAMP Workshop**. Return completed application, along with payment to:

**Mississippi LAMP Workshop**  
**Attn: Karen Mann**  
**285 Mountain Aire Drive**  
**Heber Springs, AR 72543**

Be sure to get your table(s) reserved; spaces fill up fast and you don't want to miss the best opportunity to reach Mississippi librarians! July 1, 2011 is the last day to request a refund should you have to cancel after reserving your space. And, please! Make sure applications and fees are mailed in a timely manner.

If you have any questions please call **Eddie Mann** at **501.269.8911**, **Karen Mann** at **501.206.4936** or email **kmann498@suddenlink.net**! If we are unavailable when you call, please leave a message. We will gladly assist you in any way that we can.

Sincerely,

Karen Mann  
LAMP Vice-President

# Exhibitor Program Listing

*Please fill out this section in its entirety*

Company Name: \_\_\_\_\_

Representative(s): \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

e-mail: \_\_\_\_\_

Web Site: \_\_\_\_\_

Description of products your company sells (in 40 words or less): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Advertising Opportunity:** Due to confusion last year concerning ads in the printed program and banners on the website, the sizes, prices, and guidelines for advertising are listed below. If you desire to place an ad in the printed program and on the website, please contact Karen Mann at 501.206.4936, by email: [kmann498@suddenlink.net](mailto:kmann498@suddenlink.net) or fill out the box below.

**¼ page ad: 2½" x 4" approx. size, \$75**

**½ page ad: 4" x 5" approx. size, \$125**

**Full page ad: 5" x 8" approx. size, \$175**

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Please contact me by: \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

**Guidelines:** Ad will appear in the printed program handed out during the 2011 MS LAMP Workshop. The matching banner will run on the LAMP website through July 31, 2012.

## ***Some Previous MS LAMP Exhibiting Companies***

Advantage Book Fairs	Gulf States School Supply, Inc.	Scholastic Book Fairs
Affordable Book Fairs	Gumdrop Books	Scholastic Library Publishing
AIMS Multimedia	Johnson Educational Sales	School Specialty/Beckley Cardy
Alexandria/Companion	Lakeshore Learning Materials	Seacoast School Supplies
Baker & Taylor	Long's Electronics	Sue Poff, Inc.
Book Systems, Inc.	Mandarin, Inc.	Tandem Library Books
Bound to Stay Bound Books	Mississippi Educational Television	Teachers 'N Tools
Burrow Library Services	Mississippi Library & Media Supply	Illiana Educational Products
Chelsea House Publishers	Mississippi Library Commission	Industrial Comm. & Electronics
Children's Press	National Geographic	KAPCO Library Products
Coughlin Publishers	Nelson Enrichment Program	Thorpe Associates
CRAM Map and Globe	Novels 101	Title Books
Creative Presentations	Nystrom	Troxell Communications
Davidson Titles	Perma-Bound Books	World Book
Delaney Educational Enterprises	PLATO Learning, Inc.	Stop Falling Productions
EBSCO Information Services	Premiere Designs, Inc.	Mississippi Association of Educators
Eileen Cowan Sales	ProQuest Information & Learning	GN Associates, Inc.
Encyclopaedia Britannica	Rainbow Books	Mary Kay Cosmetics
Explore Products, Inc.	Rand McNalley	Maps101
Follett Library Resources	Recorded Books	Relde Publishing, LLC
Follett Software Company	Renaissance Learning	The Clicker Girls Group – e Instruction
Franklin Watts	Rosen Publishing	Choose Joy
Genesis Press	Sagebrush Corporation	Gale-Cenage Learning
Grolier	Sagebrush Learning Resources	Junior Library Guild

**Vendors will be asked to donate items for the door-prize drawing at each site. This is not a requirement and participation is solely up to the discretion of each vendor/company representative. Please remember, though, that MS LAMP is a vendor-sponsored event and as such, participating in the drawing is a wonderful way to show customer appreciation. It is also a great way to get your name out in front of everyone attending. The more prizes you contribute, the more times your name is announced in front of the audience. What a fantastic opportunity for FREE advertising!**

## Dates and Locations

Monday, August 29 ..... Tupelo, Bancorp South Center  
 Tuesday, August 30.....Batesville, Batesville Civic Center  
 Wednesday, August 31.....Clinton, Mississippi College  
 Thursday, September 1 ..... Hattiesburg, Lake Terrace Convention Center

Exhibitor's Fees	Price	Extended Fees	
<b>All 4 Locations</b>	\$500.00 per table	<input type="checkbox"/> Number of Tables	\$ _____
<b>Early Bird Special</b> <i>Application &amp; fee must be received by July 1, 2011</i>	\$475.00 per table	<input type="checkbox"/> Number of Tables	\$ _____
<b>Electricity</b>	\$35.00		
<b>Internet access</b> <i>(where available)</i>	No Charge		
<b>One Day Location(s)</b> <i>(Check Location Box)</i>	\$175.00 per day per table	<input type="checkbox"/> Number of Tables	\$ _____
<b>Site/Sites Attending:</b>	Tupelo <input type="checkbox"/> Batesville <input type="checkbox"/> Clinton <input type="checkbox"/> Hattiesburg <input type="checkbox"/>	<b>Total Fees</b>	\$ _____

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone (    ) \_\_\_\_\_ FAX (    ) \_\_\_\_\_

We prefer **not** to be near these exhibitors or type of exhibits:

We **prefer** to be near these exhibitors or type of exhibits:

*Note: Your preferences will be considered, but cannot be guaranteed.*

Future contact should be sent to *(if different from previous)*:

**Representative(s) and site(s) they will be attending *(Please Circle)*:**

*Note: Name badges will be printed based on your application information received by August 12, 2011; no badges will be printed at the show.*

_____	T	B	C	H	All
_____	T	B	C	H	All
_____	T	B	C	H	All
_____	T	B	C	H	All

***Note: LAMP is a vendor-run tour. On August 31 at 7:00 p.m. LAMP will provide dinner for up to 2 people per company at a restaurant (to be announced) in Hattiesburg. The business meeting will follow immediately after this dinner to elect 2011-2012 officers. Please make plans to attend!***

# Rules, Regulations and Instructions of LAMP

1. Tables will be assigned on-site. **Please do not start setting up until the tables have been identified.** Each year we have vendors who require electricity, Internet access and several require more than one table, so please be patient.
  2. Tables at the sites will be bare. It is recommended that you bring your own table coverings.
  3. LAMP has a limited number of Power Strips and Extension Cords. These will be used to extend power to those booths that request it. Please bring your own power strip if you will need more than one plug.
  4. Subletting of exhibit space is prohibited. No exhibitor shall assign, sublet or apportion the whole or any portion of space allotted.
  5. The exhibitor assumes all risks relating to participation in the exhibition. LAMP does not carry insurance covering exhibits and does not assume any responsibility for damage arising from fires, lighting, smoke, civil commotion, or safety of property from theft.
  6. There is a rental charge per table. **No refund will be made after July 1, 2011.** No exhibitor will be allowed to place equipment in the exhibit hall until full payment of the table rental is received ***prior*** to the meeting date. Make checks payable to Mississippi LAMP Workshop.
  7. Each display case measuring up to six (6) feet in length is considered one (1) table space even if an actual table is not used. Please be courteous to other vendors and do not bring more than one (1) display case for each table space reserved.
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## ***FOR LAMP USE ONLY***

Date Application and payment received: \_\_\_\_\_

Application Confirmed by: \_\_\_\_\_

Number of tables reserved: \_\_\_\_\_ Date confirmation sent: \_\_\_\_\_